



Pathway To Prosperity

Charting a Path to Success!



How The Dollar Detectives is Different



+(403) 668-7536



service@thedollardetectives.com



Suite 118
612-500 Country Hills Blvd NE
Calgary, Alberta T3K 5K3

Who Are The Dollar Detectives?

The Dollar Detectives Society (TDD) is an innovative, youth-focused, not-for-profit social enterprise focused on enhancing youth's financial confidence, leadership, and sense of self-determination. Our experienced and knowledgeable team has over 50 years of collective experience supporting youth and families. As a proud immigrant to Canada from the beautiful island of Haiti, founder Guirlene Joseph transformed her lived experiences with discrimination, social isolation, food insecurity and poverty as the cornerstone and positive catalyst for TDD.

As a social purpose driven organization and living wage employer, TDD adopted a self-generated revenue model reducing our dependence on government funding. All revenue is reinvested into our organization and our community by providing free events, in-house financial mental health programs and by providing employment and volunteer opportunities for marginalized individuals.

TDD Vision is Two-Fold:

- Create safe, supportive, and inclusive spaces where youth from diverse backgrounds can collaborate, have fun, learn about each other, foster empathy, unity, and social cohesion.
- Positively impact the success of youth by supporting their educational attainment, career aspirations, financial goals and overall economic achievement, promoting independence.

What Makes TDD Unique?

- TDD ensures that all team members possess a history of educating youth and a passion for finance or business. Our staff, volunteers and mentors are subject matter experts in their prospective industries.
- TDD employs an exceptional educational delivery system that includes practical elements such as grocery shopping, preparing a budget for an event and meal preparation. Our program aligns its teachings with Alberta Education outcomes.
- TDD programs are co-created by an experienced teacher with over 12 years experience in math, growth mindset and mental health and an Accredited Financial Counsellor who has over 25 years of experience in social service. Curriculums blend essential components such as social-emotional, mental health, leadership and collaboration principles.
- TDD has a highly diverse group of professionals who embrace the value of diversity. We designed all our programs with a universal design and multicultural lens. Our varying perspectives, backgrounds, and cultures allow us to design programs to support the needs of diverse youth.

Our Collective Challenge

Today's youth grapple with challenges such as financial insecurity, mental health crises, precarious employment, future uncertainty in addition to their school and extracurricular commitments.

Why Create Impact with TDD?

In a short 30 months, TDD assisted 400+ young individuals in navigating their financial journeys through critical education and awareness programs building confidence and independence.

Imagine what greater impact we can have with your partnership? Your support and collaboration enables us to be a catalyst for change, empowering the next generation. With your partnership, we can work together to cultivate a community of financially literate and confident young people.

TDD and Partner Solutions

- Holistic financial and employment focused youth programs customized for your clients.
- Co-creation of financial education curriculums which blends into your existing programs.
- Access to holistic and family centered youth and family financial counselling program.
- Financial coaching Subject Matter Expert (SME) sessions for workshops and retreats.
- Training for staff centred on finance, mental health and Equity, Diversity and Inclusion.
- Flexible a-la-carte programs allows ability to pick and choose based on desired outcomes.
- We offer various volunteer, employment and internships for youth to be more engaged.
- Employment program set to launch soon offering financial industry career exploration.
- FREE Financial Life Hack program offering virtual financial and life skills sessions for community.
- Financial based Employee Assistance Program to foster and support staff financial resiliency.
- FREE virtual "Care before Cash" workshop on positive mindsets supporting financial capacity.

TDD is dedicated to fostering profound, positive changes in youth. Our program arms them with the necessary knowledge, skills, and mindset to successfully navigate the complexities of personal finance, education and employment. More than just imparting skills, we are deeply committed to ensuring these translate into tangible and experiential benefits with real-world experiences bolstering resilience, confidence and success in both personal and professional areas.

Join us in making a lasting impact on the lives of young people in our communities!

TDD

Empowering youth through quality education to build the relevant skills needed for financial success and to confidently navigate their world.



EXPERIENTIAL FINANCE EDUCATION

Financial literacy for youth with fun, hand-on, scenario-based activities to build interpersonal and problem solving skills.

FIELD TRIPS

Real world experiences and guest speakers.



SKILLS FOR LIFE

A unique program that combines budgeting, grocery shopping, and food preparation in a collaborative environment.

YOUTH SUPPORT

Opportunities for youth to build their skills and resume with volunteering opportunities.



COMMUNITY ENGAGEMENT

TDD is out in the community engaging with youth and other agencies at trade fairs, speaking engagements, online webinars, and networking.

STAY CONNECTED

